

**Subject:** RE: Promotion of Nick Griffin and Henna Sherzai  
**From:** Lena Mulhall <lmulhall@ccala.org>  
**Date:** 05/09/2017 10:24 AM  
**To:** Elisabeth Cutler <ecutler@downtownla.com>

Elisabeth,

I didn't order cards for DCBID. Please check with Kevin.

Thanks,

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**From:** Elisabeth Cutler [mailto:ecutler@downtownla.com]  
**Sent:** Tuesday, May 09, 2017 10:16 AM  
**To:** Lena Mulhall <lmulhall@ccala.org>  
**Subject:** FW: Promotion of Nick Griffin and Henna Sherzai

Lena,

I need to order new business cards for Nick and Henna. Please send me the contact for the vendor and let me know the process so I can handle it moving forward.

Thanks.

Elisabeth

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**From:** Suzanne Holley  
**Sent:** Tuesday, May 09, 2017 9:39 AM  
**To:** Elisabeth Cutler  
**Subject:** FW: Promotion of Nick Griffin and Henna Sherzai

Elisabeth - Can you please order new business cards for them? Lena can let you know which vendor to use and the process.

Thanks!

Suzanne

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**From:** Carol Schatz  
**Sent:** Tuesday, May 09, 2017 8:50 AM  
**To:** BID Board; Henna Sherzai; Michael Filson; Kevin Begovich; Julia Marino; Nick Griffin; Elan Shore; Joan Noble  
**Subject:** Promotion of Nick Griffin and Henna Sherzai

I am delighted to announce that we have promoted Nick Griffin, currently Director of Economic Development to Vice President of Economic Development and Henna Sherzai, currently Director of Marketing to the position of Vice President of Marketing. Both Nick and Henna are now both officers of the DCBID.

Nick has become a Downtown LA expert in the two years he has been with us. His

creativity and real estate expertise has been very valuable to our property owners and investors. And he has overseen the production of many valuable reports on the state of our Downtown markets.

Henna's marketing expertise has taken our marketing efforts to new heights. Her oversight of our website, graphics and marketing campaigns has benefitted not only our property owners but all of Downtown. Our Make It Yours campaign will continue to push the envelope of Downtown marketing efforts.

Please join me in congratulating two very effective and productive colleagues.

**Carol E. Schatz**

President & CEO

 <https://www.downtow>

**Downtown Center Business Improvement District**

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Call: 213-416-7534 | Fax: 213-624-0858

Web: [DowntownLA.com](http://DowntownLA.com)



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